



10 GOOD REASONS TO BECOME A FLAMINGO PAPERIE PARTNER....

- 1 PRODUCT:** Exclusive! We are the publishers. All our designs are artist produced, unique to us, printed in the UK and cannot be found anywhere in the High Street. Our Craft Kits are fun and make great gifts.
- 2 PRICE:** Unbeatable! Retailing to end customers at £1.60 a card when they buy any 10 or more, you could pay up to twice as much for similar products in retail shops and supermarkets.
- 3 REWARDING:** It's great to do something fun and worthwhile and earn money at the same time! Our Partner discounts start at 30% and the profits increase the more you sell and the more you build a team.
- 4 A HUGE MARKET:** Greeting cards are the ultimate consumable - they are a brilliant direct sales product with a fast turnover and no reusable value! They are both an impulse buy and a planned purchase.
- 5 FREE ONLINE WEBSITE:** We set you up with a full ecommerce website where you can market online. We fulfil orders for you and give you 20% of the order value! Our average customer spend online is £32.
- 6 GENUINE REPEAT BUSINESS:** In the UK, we send over 33 cards per head of population per year. Christmas and birthdays, and an increasing number of special days and events to celebrate happen all year round and repeat every year! That doesn't include our Craft Kits which tap into another very substantial market.
- 7 EASY TO SELL:** There are many different ways our Partners reach their customers. Many just use the brochures to collect orders, others hold Pop-up Shops and card and craft sales, some approach playgroups, schools and offices and others do events. You choose what suits you. You choose whatever combination suits you.
- 8 DEPENDABLE COMPANY:** Established in 2017, Flamingo Paperie's three owner/directors have over 60 years of combined experience in the business of direct selling greeting cards in the UK.
- 9 EASY PARTNER REWARD PLAN:** Along with the great profit and bonuses you can earn, there is absolutely no pressure to achieve targets and you decide how active you want to be each month - there is no minimum level of activity. Once you start to build your own team you will need to achieve a certain level of activity to earn any extra bonuses that accrue.
- 10 A CHOICE OF THREE FABULOUS DISCOUNTED STARTER PACKS:** You couldn't get a better head start. Not only that but our top pack offers a built-in 50% discount and qualifies you immediately for the first bonus level – equivalent to a 'cash back' of £20! SEE OVERLEAF FOR DETAILS...



CONTACT ME

INDEPENDENT FLAMINGO PARTNER

It's simple to join
– just go online
to your Partner's
website and click
OPPORTUNITY.

Pack includes £367.50 of fabulous Flamingo Paperie products (200 greeting cards and 5 sheets of gift wrap), and £60.51 of business sales aids and brochures. (Stand not included)



	PACK 1	PACK 2	PACK 3
Your Cost	£45.00	£95.00	£200.00
Retail Value of Products	£54.00	£144.00	£367.50
Approx. Value of Sales Aids	£14.00	£32.00	£60.00

Everything you need to get your business off to a great start...
see what's in each pack...

	PACK 1	PACK 2	PACK 3
CONTENTS			
Greeting cards	30	80	200
Gift wrap sheets	-	-	5
Flamingo Notebook	1	1	1
Brochures	25	50	100
Pop-up shop invite cards	25	50	100
Join us cards	25	50	100
Pack of cellos for cards	1	1	1
Customer order pads	1	2	4
Pink envelopes for brochures	-	25	50
Display boxes (set of 2)	-	1	1
Logo'd paper bags	-	100	100
Thank you for your order cards	-	-	100
Logo'd recycled bag	-	-	1

We look forward to
welcoming you to
the team,

Sheila Rodin
Stuart